

SWOT Analysis:

This exercise is not focused on comparing specialities but thinking through one option and looking at it from different perspectives. The method is particularly useful for matching a particular speciality against the key criteria you have clarified through self-assessment and how this might change over time.

You may find that the strengths and weaknesses are mainly internal and opportunities and threats mainly external.

Look at each section in turn and think of as many aspects as you can. Are there particular threats that you can avoid by making small changes? By being clear of the internal and external aspects of your choice you can assess if this is worth the risk for you or if you need to adjust your plan to make it a better choice.

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