



Welcome to Rochdale Borough Council

Public Health Registrar Prospectus

2025

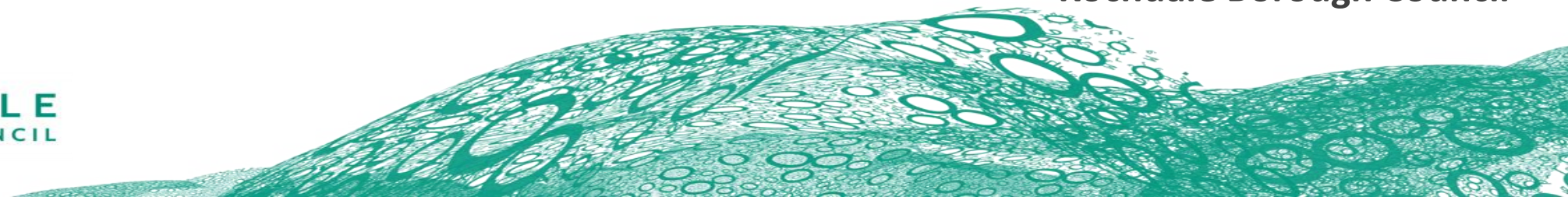
Welcome from our Director of Public Health and Communities



“We hope you’d like to join our dynamic team at Rochdale Borough Council. We provide a high quality training location offering dynamic training placements, responsive to your learning needs.

We have a history of successful placements of Registrars at all stages of the training programme. Our goal is to be a gold standard training location preparing specialist registrars for a career in public health in a multi-disciplinary environment. We offer reflective learning, support and guidance and clear preparation for a consultant role. We also learn a great deal from our specialist registrars who choose to spend time with us and we view the training contract as a two way process bringing benefits to both parties.”

**Kuiama Thompson, Director of Public Health and Communities
Rochdale Borough Council**



Our office location

Our public health team is based in the award winning [Number 1 Riverside](#) building on Smith Street in Rochdale which is home to accessible public services (library and advice services) on the ground floor and office accommodation on three floors.

The building operates an open plan, clear desk working environment. There is a coffee shop and roof terrace and plenty of rooms for meetings or quiet conversations.

The team is based along with all main council departments and the local NHS ICB team. This co-location makes for good joint working.

Our IT infrastructure can support home working; we support a hybrid-working model where we are in the office 3 days per work (pro rata for PT staff).



Public Transport links are excellent. The Metrolink Tram Service stops directly outside the building connecting to Metrolink services across Greater Manchester. Rochdale Train Station links directly to Manchester and the North West. The new bus station is also directly outside No 1 Riverside. There are car parks within walking distance of the building offering all day parking from £3.

An overview of Rochdale

Rochdale is a metropolitan borough council and consists of 5 townships: Heywood, Middleton, Pennines, Rochdale North, and Rochdale South.

In 2024, Rochdale celebrated the 180 year anniversary of the co-operative movement, which began with a small shop run by the Rochdale Equitable Pioneers' Society. Co-operatives were able to combine their buying power, with the benefits shared among members.

Rochdale continues this proud history as a co-operative borough to this day. We have an award winning integrated care system that brings together our council functions, the NHS, the VCSFE sector and our residents in our shared commitment to building a future where citizens, partners, and staff work together to improve our community.



Challenges and Opportunities in Rochdale

Rochdale faces some significant health challenges making it an interesting place to be located with a great deal going on. The health of people in Rochdale is generally worse than the England average. It is ranked the 15th most deprived in England in the latest Indices of Deprivation. 32.8% of HMR residents live in areas that are in the most deprived 10% of the country.

Details of Rochdale Borough Health Outcomes is accessible [here](#) and as you will see we have many challenges to address.

Local successes include falling rates of cardiovascular mortality, reduced rates of teenage pregnancy, smoking prevalence, educational attainment and child immunisations.

Life Expectancy in Years

Males **Females**
75.3 **80.1**

Gap in Life Expectancy

Males **Females**
9.5 **8.9**



Inequality within Neighbourhoods

	Heywood	Middleton	Pennines	Rochdale North	Rochdale South
Males:	4.3	5.6	5.8	6.2	3.5
Females:	4.2	3.6	8.3	4.2	5.7

What we do in the Public Health Team

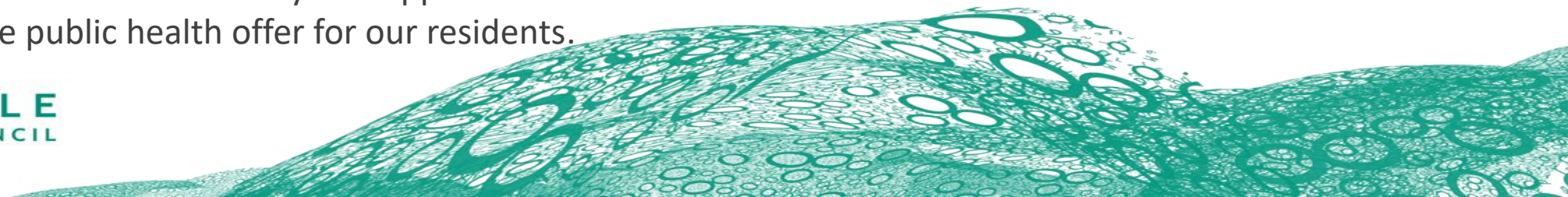
We have a wonderful, friendly and welcoming public health team. We play a crucial role in improving public health. We provide expert leadership, advice, and strategic guidance to the NHS and other organisations, ensuring that public health considerations are integrated into all aspects of local decision-making.

The team currently comprises a Director of Public Health and Communities who is the approved educational supervisor along with a Assistant Director and five Public Health Specialists, and a number of Public health project officers. We also have three intelligence analysts within a shared business intelligence with ICB.

A leadership restructure in 2024 has expanded our directorate to include community safety, public protection, contact centres and customer services, libraries and community centres, and the leisure service, into one directorate and a shared SMT. This gives us a great reach into our local community and opportunities to further strengthen the public health offer for our residents.

We utilise our public health expertise to influence and shape the entire health and care system, working towards a more health-promoting environment for all residents. This includes:

- **Strategic support:** Advising how to maximize their impact on population health.
- **Service innovation:** Redesigning and re-procuring integrated services to deliver cost-effective and impactful interventions
- **Healthier choices:** Influencing societal changes that promote healthier lifestyles
- **System-wide change:** Advocating for policies and infrastructure that support health and well-being.



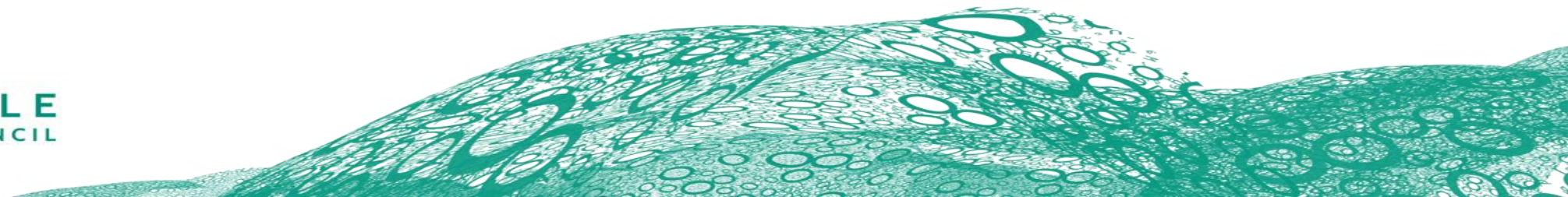
The training experience

Our educational supervisor is Kuiama Thompson, our DPH.

RBC Public Health Team is committed to welcoming specialty registrars and providing a good working environment with office accommodation (using hot desk principles), time and senior support in line with the requirements of the School of Public Health. We aim to offer high quality training, both dynamic and reflective in nature, with appropriate support and mentoring to meet your learning needs. We want you to succeed both in your time here and on your public health career path and we will do our utmost to make that happen.

The team operate a matrix management system so that each person has a line manager but will be supervised for individual pieces of work by the lead for that work area. The team are focussed on delivery of the outcomes set out by recently refreshed Locality Plan and those agreed by the Place Board and we have established team and individual objectives.

Registrars will get the opportunity to design an appropriate programme of work with the lead trainer to meet their competency needs, career aspirations and interests whilst based in Rochdale. We anticipate taking Registrars on placement for up to two years.



Opportunities for a public health specialty registrar

The Public Health Team can offer a good overview and experience of current NHS and Local Authority Structures.

There will be opportunities to prepare material for a variety of groups including:

- Health and Wellbeing Boards
- Clinical Commissioners
- Integrated Commissioning leads
- Local Care Organisation
- Local Authority
- Community and voluntary sector groups.

There will be opportunities for:

- Project work
- Report writing
- Analysis and presentation
- Shadowing senior staff at meetings and leading forums.

Each Registrar will be encouraged and supported to develop an understanding of Public Health in a Local Authority, NHS, community or other setting including resource prioritisation, partnership working, performance management and governance processes. There will be involvement in forward planning, objective setting, problem solving, negotiation and influencing for change.

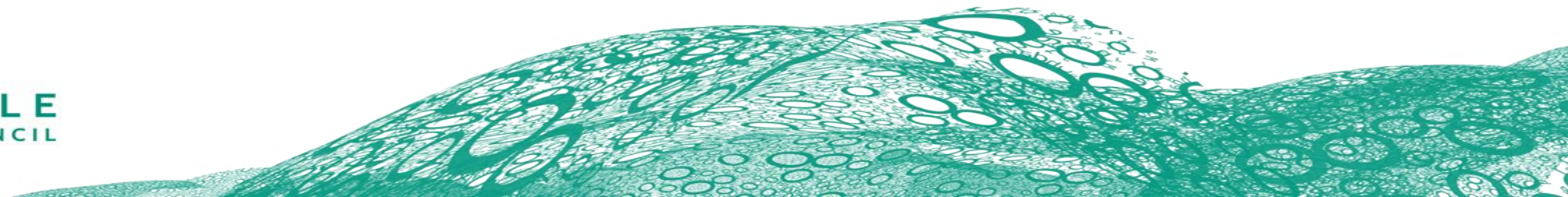
A more senior registrar, who has passed both exams who is consolidating their core skills and is looking to develop specific interests to enhance their career opportunities would be appropriately introduced to high level supported leadership responsibility and consultant level work. We have had several people based here at the end of their training who have secured good consultant posts.

Examples of Practice Areas

The Team can offer projects and learning objectives across the 10 key areas of public health practice.

Broad examples of the 9 key areas are presented in the table overleaf as it is expected that area 10 – *ethical management of self* cuts across all 9.

This list is not exhaustive and can be adapted according to the registrars training needs and interests.



Area of public health practice	Examples of work
1. Surveillance and assessment of the population's health and wellbeing	<ul style="list-style-type: none"> • Opportunity to undertake needs assessment/policy impact in the context of new or existing programmes. For example, describing the health outcomes associated with a programme; doing a health equity audit, describing population needs in anticipation of a new or changed programme
2. Assessing the evidence of effectiveness of health and healthcare interventions, programmes and services	<ul style="list-style-type: none"> • Interpreting national or international evidence with respect to developing local programmes and pathways; presenting evidence to interested parties including the public, answering health professional's queries • Opportunity to summarise key documents and prepare/ present briefing papers to multi agency groups and disciplines • Supporting providers of services to develop proposals to meet needs, based on the health and economic value of evidence based public health interventions
3. Policy and strategy development and implementation	<ul style="list-style-type: none"> • Contribute to high level strategies and policy through involvement in local, regional or national groups.
4. Strategic leadership and collaborative working for health	<ul style="list-style-type: none"> • Chair and further develop project teams at a strategic or operational level • Lead on a particular work programme, with support and guidance. • Attend meetings such as Integrated Commissioning Boards, or ICB Programme groups to participate in collaborative working in practice. • Deliver training to key influencers on Public Health e.g. elected members or Health & Well Being Board.
5. Health Improvement	<ul style="list-style-type: none"> • Opportunity for exposure to media communications through the RBC and/or ICB Communications Team • Co-deliver Public Health learning sessions for staff within RBC and for elected members and other key people. • Work on a specific health improvement programme for service review, redesign, performance monitoring or evaluation
6. Health Protection	<ul style="list-style-type: none"> • Potential to be involved in any local response to an outbreak catch up exercise or incident. Work with local emergency planning leads in testing out business continuity/major incident plans. • Participation in the local Health Economy Resilience Group and attend local quarterly meetings with PHE and Public Protection. • Participation in local work to improve rates of immunisations and uptake of screening programmes
7. Health and Social Service Quality	<ul style="list-style-type: none"> • Undertake service review, audit and evaluation in order to improve quality and/or service redesign. • Work with underperforming services to improve service design and delivery, based on the evidence base and within available resources. Identifying benchmarks and key performance indicators. • Health and Social Care transformation and LCO project support
8. Public health intelligence	<ul style="list-style-type: none"> • Opportunity to work with intelligence/data to inform programmes of work and support the team with making connections to all available intelligence sources including the JSNA
9. Academic public health	<ul style="list-style-type: none"> • Opportunity to discuss and develop connections with academic units and clinical networks to benefit local work programmes

Further Information

For further information, please contact **Kuiama Thompson, Director of Public Health and Communities.**

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Telephone 01706 927023

We are happy for you to visit and meet the team in advance of any proposed placement and will spend time to talk through your needs and discuss what we can offer.

